



# Life Science Integrates Media Package

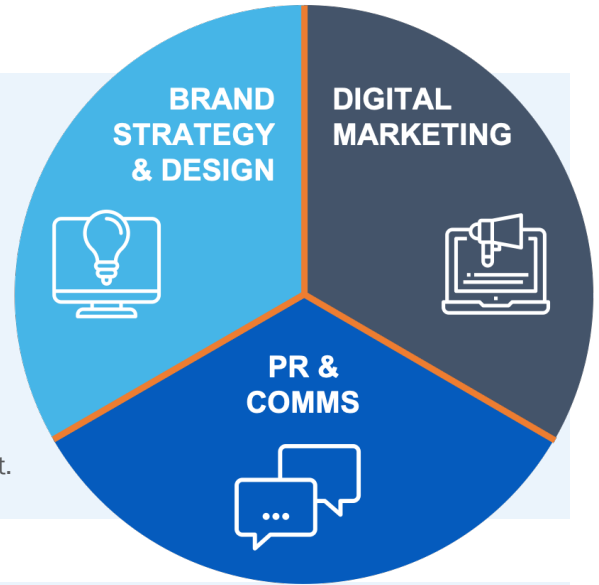


Take your conference participation further with our targeted life science, tech and healthcare media coverage

## Who we are

Sciad Communications is a specialist, science communications agency, integrating brand, PR and digital marketing dedicated to build reputations, accelerate growth and attract investment.

Our Sciad Newswire is a dedicated news distribution service for life science, biotech, technology and healthcare companies. With more than 20 years' experience working in life science, health and tech communications we provide targeted press distribution to our extensive database of both trade and national journalists. We deliver your message to the audiences that count.



## Sciad Newswire Targeting

Select from the following sectors to make sure your news is seen by the people that matter: Agriculture, Biotechnology, Consumer Health, Consumer Science, Diagnostics, Environmental, Information Technology, Life Science, Medical Devices, Medical Technology, Nutrition, Pharmaceutical, Science, Synthetic Biology, Veterinary.



## Our Life Science Integrates Media Offering

**Writing and/or editing 1 press release**  
Every member of our experienced PR team has a background in science and a knowledge of what drives great press coverage to help optimise your content.

**Media List Creation**  
We personally tailor your press distribution from our extensive list of thousands of journalists, sending targeted emails to the most important publications for your business that reach your target audiences.

**Sciad Newswire Distribution of 1 press release**  
Press release posted to our established Sciad Newswire, connecting you with key publications in the life science, tech and healthcare sector.

**Sciad Newswire Social Media Coverage**  
Press release shared within our Sciad Newswire LinkedIn and Twitter accounts to promote your news to our science network on social media.

**Media Liaison**  
Direct follow-up with select, key journalists after each distribution to amplify awareness and maximise coverage.

**Coverage report**  
Monitoring and collation of press release coverage to give you clarity on distribution metrics and reach.

**Price  
£2,500**

### Contact info:

[www.sciadnewswire.com](http://www.sciadnewswire.com)

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